



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Assoc(2890)
Buyer KEULEMAN,KATIE
Salesperson Telerep/Washington DC, Washington DC (1040)
Product ph: (555) 555-5555
Brand Political - Federal Candidate (1067)
Acct Types OBAMA FOR AMERICA (25777)
Est/Headline National/Political
Demo 1537/06269462
Revision
Comments OBAMA FOR AMERICA

Invoice	643244
Inv Date	10/28/2012
Terms	Net 30
Contract	329204
Bill Type	Standard
Period	10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
 Package
 Gen. Date 10/30/2012 4:04:57PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.1	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 1:30PM (Tu)	00:30		OFA12P130H	\$650.00	
1.1	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 1:59PM (We)	00:30		OFA12A133H	\$650.00	
1.1	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 2:26PM (Th)	00:30		OFA12A133H	\$650.00	
1.1	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 2:25PM (Fr)	00:30		OFA12A133H	\$650.00	
2.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-2,Th-1,F-1	10/02/12 9:59AM (Tu)	00:30		OFA12A133H	\$650.00	
2.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-2,Th-1,F-1	10/03/12 10:22AM (We)	00:30		OFA12P130H	\$375.00	
2.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-2,Th-1,F-1	10/03/12 10:40AM (We)	00:30		OFA12P130H	\$375.00	
2.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-2,Th-1,F-1	10/04/12 10:24AM (Th)	00:30		OFA12A133H	\$375.00	
2.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-2,Th-1,F-1	10/05/12 10:39AM (Fr)	00:30		OFA12A133H	\$375.00	
3.1	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 11:54PM (Tu)	00:30		OFA12A133H	\$375.00	
3.1	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 11:54PM (We)	00:30		OFA12P130H	\$825.00	
3.1	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 12:02AM (Th)	00:30		OFA12A133H	\$825.00	
3.1	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 12:00AM (Fr)	00:30		OFA12A133H	\$825.00	
4.1	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-2,F-1	10/03/12 11:31AM (We)	00:30		OFA12P130H	\$750.00	
4.1	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-2,F-1	10/04/12 11:34AM (Th)	00:30		OFA12A133H	\$750.00	
4.1	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-2,F-1	10/04/12 11:47AM (Th)	00:30		OFA12A133H	\$750.00	
4.1	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-2,F-1	10/05/12 11:30AM (Fr)	00:30		OFA12A138H	\$750.00	
5.1	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-2,Th-2,F-2	10/02/12 12:41PM (Tu)	00:30		OFA12P130H	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-2,Th-2,F-2	10/03/12 12:10PM (We)	00:30		OFA12A133H	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-2,Th-2,F-2	10/03/12 12:53PM (We)	00:30		OFA12P130H	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-2,Th-2,F-2	10/04/12 12:29PM (Th)	00:30		OFA12A133H	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-2,Th-2,F-2	10/04/12 12:59PM (Th)	00:30		OFA12A133H	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-2,Th-2,F-2	10/05/12 12:37PM (Fr)	00:30		OFA12A133H	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-2,Th-2,F-2	10/05/12 12:59PM (Fr)	00:30		OFA12A138H	\$675.00	
6.1	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 3:09PM (Tu)	00:30		OFA12P130H	\$650.00	
6.1	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 3:31PM (We)	00:30		OFA12P130H	\$650.00	
6.1	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 3:39PM (Th)	00:30		OFA12A133H	\$650.00	
6.1	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 3:20PM (Fr)	00:30		OFA12A138H	\$650.00	
7.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 4:27PM (Tu)	00:30		OFA12P130H	\$800.00	
7.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 4:55PM (We)	00:30		OFA12A133H	\$800.00	
7.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 4:12PM (Th)	00:30		OFA12A133H	\$800.00	
7.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 4:27PM (Fr)	00:30		OFA12A138H	\$800.00	
8.1	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 5:22AM (Tu)	00:30		OFA12A133H	\$800.00	
8.1	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 5:14AM (We)	00:30		OFA12P130H	\$500.00	
8.1	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 5:24AM (Th)	00:30		OFA12P130H	\$500.00	
8.1	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 5:27AM (Fr)	00:30		OFA12A133H	\$500.00	
9.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/02/12 5:14PM (Tu)	00:30		OFA12A138H	\$500.00	
9.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/02/12 5:53PM (Tu)	00:30		OFA12P130H	\$1800.00	
9.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/03/12 5:14PM (We)	00:30		OFA12P130H	\$1800.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Assoc(2890)
Buyer KEULEMAN,KATIE
Salesperson Telerep/Washington DC, Washington DC (1040)
Product ph: (555) 555-5555
Brand Political - Federal Candidate (1067)
Acct Types OBAMA FOR AMERICA (25777)
Est/Headline National/Political
Demo 1537/06269462
Revision
Comments OBAMA FOR AMERICA

Invoice 643244
Inv Date 10/28/2012
Terms Net 30
Contract 329204
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:57PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
9.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/03/12 5:40PM (We)	00:30		OFA12A133H	\$1800.00	
9.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/04/12 5:22PM (Th)	00:30		OFA12A133H	\$1800.00	
9.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/04/12 5:53PM (Th)	00:30		OFA12A133H	\$1800.00	
9.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/05/12 5:13PM (Fr)	00:30		OFA12A138H	\$1800.00	
9.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/05/12 5:52PM (Fr)	00:30		OFA12A133H	\$1800.00	
10.1	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 5:54AM (Tu)	00:30		OFA12P130H	\$750.00	
10.1	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 5:43AM (We)	00:30		OFA12P130H	\$750.00	
10.1	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 5:44AM (Th)	00:30		OFA12A133H	\$750.00	
10.1	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 5:54AM (Fr)	00:30		OFA12A133H	\$750.00	
11.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 6:24PM (Tu)	00:30		OFA12P130H	\$2400.00	
11.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 6:29PM (We)	00:30		OFA12P130H	\$2400.00	
11.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 5:58PM (Th)	00:30		OFA12A133H	\$2400.00	
11.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 6:29PM (Fr)	00:30		OFA12A138H	\$2400.00	
12.1	Spot	6:00:00AM- 7:00:00	Day,Tu-2,W-1,Th-2,F-2	10/02/12 6:13AM (Tu)	00:30		OFA12P130H	\$1500.00	
12.1	Spot	6:00:00AM- 7:00:00	Day,Tu-2,W-1,Th-2,F-2	10/02/12 6:43AM (Tu)	00:30		OFA12P130H	\$1500.00	
12.1	Spot	6:00:00AM- 7:00:00	Day,Tu-2,W-1,Th-2,F-2	10/03/12 6:12AM (We)	00:30		OFA12A133H	\$1500.00	
12.1	Spot	6:00:00AM- 7:00:00	Day,Tu-2,W-1,Th-2,F-2	10/04/12 6:14AM (Th)	00:30		OFA12A133H	\$1500.00	
12.1	Spot	6:00:00AM- 7:00:00	Day,Tu-2,W-1,Th-2,F-2	10/04/12 6:29AM (Th)	00:30		OFA12A133H	\$1500.00	
12.1	Spot	6:00:00AM- 7:00:00	Day,Tu-2,W-1,Th-2,F-2	10/05/12 6:28AM (Fr)	00:30		OFA12A133H	\$1500.00	
12.1	Spot	6:00:00AM- 7:00:00	Day,Tu-2,W-1,Th-2,F-2	10/05/12 6:54AM (Fr)	00:30		OFA12A133H	\$1500.00	
13.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 7:14PM (Tu)	00:30		OFA12P130H	\$2400.00	
13.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 7:05PM (We)	00:30		OFA12A133H	\$2400.00	
13.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 6:59PM (Th)	00:30		OFA12A133H	\$2400.00	
13.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 7:24PM (Fr)	00:30		OFA12A133H	\$2400.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/02/12 7:30AM (Tu)	00:30		OFA12P130H	\$1600.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/02/12 8:41AM (Tu)	00:30		OFA12P130H	\$1600.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/03/12 7:29AM (We)	00:30		OFA12A133H	\$1600.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/03/12 8:58AM (We)	00:30		OFA12P130H	\$1600.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/04/12 7:58AM (Th)	00:30		OFA12A133H	\$1600.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/04/12 8:29AM (Th)	00:30		OFA12A133H	\$1600.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/05/12 7:29AM (Fr)	00:30		OFA12A138H	\$1600.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/05/12 8:54AM (Fr)	00:30		OFA12A133H	\$1600.00	
15.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 7:48PM (Tu)	00:30		OFA12P130H	\$2400.00	
15.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 7:37PM (We)	00:30		OFA12P130H	\$2400.00	
15.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 7:47PM (Th)	00:30		OFA12A133H	\$2400.00	
15.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 7:45PM (Fr)	00:30		OFA12A133H	\$2400.00	
16.1	Spot	9:00:00AM- 10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 9:27AM (Tu)	00:30		OFA12A138H	\$2400.00	
16.1	Spot	9:00:00AM- 10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 9:17AM (We)	00:30		OFA12P130H	\$375.00	
16.1	Spot	9:00:00AM- 10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 9:20AM (Th)	00:30		OFA12A133H	\$375.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Assoc(2890)
Buyer KEULEMAN,KATIE
Salesperson Telerep/Washington DC, Washington DC (1040)
Product ph: (555) 555-5555
Brand Political - Federal Candidate (1067)
Acct Types OBAMA FOR AMERICA (25777)
Estl/Headline National/Political
Demo 1537/06269462
Revision
Comments OBAMA FOR AMERICA

Invoice 643244
Inv Date 10/28/2012
Terms Net 30
Contract 329204
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:57PM

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
16.1	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 9:59AM (Fr)	00:30		OFA12A138H	\$375.00	
17.1	Spot	10:00:00PM-11:00:00	Day,F-1	10/05/12 10:48PM (Fr)	00:30		OFA12A133H	\$2800.00	
18.1	Spot	8:00:00PM- 9:00:00	Day,F-2	10/05/12 7:59PM (Fr)	00:30		OFA12A133H	\$2400.00	
18.1	Spot	8:00:00PM- 9:00:00	Day,F-2	10/05/12 8:47PM (Fr)	00:30		OFA12A138H	\$2400.00	
19.1	Spot	9:00:00PM-10:00:00	Day,F-1	10/05/12 9:16PM (Fr)	00:30		OFA12A133H	\$2750.00	
20.1	Spot	10:00:00PM-11:00:00	Day,M-2	10/08/12 10:43PM (Mo)	00:30		OFA12Z141H	\$6000.00	
21.1	Spot	8:00:00PM-10:00:00	Day,M-3	10/08/12 7:59PM (Mo)	00:30		OFA12A138H	\$9250.00	
21.1	Spot	8:00:00PM-10:00:00	Day,M-3	10/08/12 8:46PM (Mo)	00:30		OFA12Z141H	\$9250.00	
21.1	Spot	8:00:00PM-10:00:00	Day,M-3	10/08/12 9:41PM (Mo)	00:30		OFA12A138H	\$9250.00	
22.1	Spot	12:00:00PM-12:30:00	Day,Sa-1,Su-1	10/06/12 12:22PM (Sa)	00:30		OFA12A138H	\$475.00	
22.1	Spot	12:00:00PM-12:30:00	Day,Sa-1,Su-1	10/07/12 12:28PM (Su)	00:30		OFA12Z141H	\$475.00	
23.1	Spot	12:00:00PM- 3:30:00	Day,Sa-2	10/06/12 2:56PM (Sa)	00:30		OFA12Z141H	\$2750.00	
23.1	Spot	12:00:00PM- 3:30:00	Day,Sa-2	10/06/12 3:29PM (Sa)	00:30		OFA12A138H	\$2750.00	
25.1	Spot	5:00:00AM- 6:00:00	Day,Sa-2	10/06/12 5:22AM (Sa)	00:30		OFA12A138H	\$275.00	
25.1	Spot	5:00:00AM- 6:00:00	Day,Sa-2	10/06/12 5:43AM (Sa)	00:30		OFA12Z141H	\$275.00	
26.1	Spot	6:00:00AM- 9:00:00	Day,Sa-2	10/06/12 6:29AM (Sa)	00:30		OFA12A138H	\$850.00	
26.1	Spot	6:00:00AM- 9:00:00	Day,Sa-2	10/06/12 6:44AM (Sa)	00:30		OFA12Z141H	\$850.00	
27.1	Spot	7:00:00PM- 8:00:00	Day,Sa-2	10/06/12 7:11PM (Sa)	00:30		OFA12Z141H	\$850.00	
27.1	Spot	7:00:00PM- 8:00:00	Day,Sa-2	10/06/12 7:42PM (Sa)	00:30		OFA12A138H	\$850.00	
28.1	Spot	9:00:00AM-10:00:00	Day,Sa-2	10/06/12 9:40AM (Sa)	00:30		OFA12A138H	\$850.00	
28.1	Spot	9:00:00AM-10:00:00	Day,Sa-2	10/06/12 9:59AM (Sa)	00:30		OFA12Z141H	\$850.00	
29.1	Spot	1:00:00PM- 6:00:00	Day,Su-2	10/07/12 1:20PM (Su)	00:30		OFA12A138H	\$475.00	
29.1	Spot	1:00:00PM- 6:00:00	Day,Su-2	10/07/12 5:55PM (Su)	00:30		OFA12A138H	\$475.00	
30.1	Spot	11:30:00PM-12:00:00	Day,Su-1	10/07/12 11:49PM (Su)	00:30		OFA12Z141H	\$475.00	
31.0	Spot	11:00:00AM-12:00:00	Day,Su-1	10/07/12 11:30AM (Su)	00:30		OFA12A138H	\$2500.00	
32.1	Spot	12:00:00AM- 1:00:00	Day,Su-1	10/07/12 12:36AM (Su)	00:30		OFA12Z141H	\$250.00	
33.1	Spot	5:00:00AM- 6:00:00	Day,Su-1	10/07/12 5:12AM (Su)	00:30		OFA12A138H	\$200.00	
34.1	Spot	6:00:00PM- 6:30:00	Day,Su-5	10/07/12 6:11PM (Su)	00:30		OFA12Z141H	\$1500.00	
34.1	Spot	6:00:00PM- 6:30:00	Day,Su-5	10/07/12 6:23PM (Su)	00:30		OFA12A138H	\$1500.00	
35.1	Spot	6:00:00AM- 9:00:00	Day,Su-2	10/07/12 6:12AM (Su)	00:30		OFA12Z141H	\$850.00	
35.1	Spot	6:00:00AM- 9:00:00	Day,Su-2	10/07/12 7:58AM (Su)	00:30		OFA12Z141H	\$850.00	
36.1	Spot	7:00:00PM- 8:00:00	Day,Su-2	10/07/12 7:23PM (Su)	00:30		OFA12A138H	\$2750.00	
36.1	Spot	7:00:00PM- 8:00:00	Day,Su-2	10/07/12 7:42PM (Su)	00:30		OFA12A138H	\$2750.00	
37.1	Spot	8:00:00PM- 9:00:00	Day,Su-2	10/07/12 8:37PM (Su)	00:30		OFA12Z141H	\$6500.00	
38.1	Spot	10:00:00PM-11:00:00	Day,Th-1	10/04/12 10:42PM (Th)	00:30		OFA12A133H	\$5000.00	
39.1	Spot	8:00:00PM- 9:00:00	Day,Th-1	10/04/12 8:25PM (Th)	00:30		OFA12A133H	\$4000.00	
40.1	Spot	9:00:00PM-10:00:00	Day,Th-2	10/04/12 9:18PM (Th)	00:30		OFA12A133H	\$6500.00	
40.1	Spot	9:00:00PM-10:00:00	Day,Th-2	10/04/12 9:41PM (Th)	00:30		OFA12A133H	\$6500.00	
41.1	Spot	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Su	10/02/12 11:30PM (Tu)	00:30		OFA12P130H	\$2000.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associ(2890)
Buyer KEULEMAN,KATIE
Salesperson Telerep/Washington DC, Washington DC (1040)
Product ph: (555) 555-5555
Brand Political - Federal Candidate (1067)
Acct Types OBAMA FOR AMERICA (25777)
Est/Headline National/Political
Demo 1537/06269462
Revision
Comments OBAMA FOR AMERICA

Invoice 643244
Inv Date 10/28/2012
Terms Net 30
Contract 329204
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:57PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
41.1	Spot	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Su	10/03/12 11:28PM (We)	00:30		OFA12A133H	\$2000.00	
41.1	Spot	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Su	10/05/12 11:12PM (Fr)	00:30		OFA12A138H	\$2000.00	
41.1	Spot	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Su	10/07/12 11:23PM (Su)	00:30		OFA12A138H	\$2000.00	
43.1	Spot	8:00:00PM-10:00:00	Day,Tu-1	10/02/12 8:45PM (Tu)	00:30		OFA12P130H	\$9250.00	
44.1	Spot	8:00:00PM-10:00:00	Day,Tu-2	10/02/12 8:23PM (Tu)	00:30		OFA12P130H	\$9250.00	
44.1	Spot	8:00:00PM-10:00:00	Day,Tu-2	10/02/12 9:21PM (Tu)	00:30		OFA12P130H	\$9250.00	
45.1	Spot	10:00:00PM-11:00:00	Day,W-1	10/03/12 10:35PM (We)	00:30		OFA12P130H	\$9250.00	
46.1	Spot	8:00:00PM- 9:00:00	Day,W-1	10/03/12 8:46PM (We)	00:30		OFA12A133H	\$4250.00	
48.1	Spot	1:00:00PM- 3:00:00	Day,M-1	10/08/12 2:25PM (Mo)	00:30		OFA12A138H	\$4250.00	
49.1	Spot	10:00:00AM-11:00:00	Day,M-1	10/08/12 10:24AM (Mo)	00:30		OFA12A138H	\$800.00	
50.1	Spot	11:35:00PM-12:05:00	Day,M-1	10/08/12 11:54PM (Mo)	00:30		OFA12Z141H	\$560.00	
51.1	Spot	11:00:00AM-12:00:00	Day,M-1	10/08/12 11:59AM (Mo)	00:30		OFA12Z141H	\$1025.00	
52.1	Spot	12:00:00PM- 1:00:00	Day,M-1	10/08/12 12:54PM (Mo)	00:30		OFA12A138H	\$925.00	
53.1	Spot	3:00:00PM- 4:00:00	Day,M-1	10/08/12 3:46PM (Mo)	00:30		OFA12A138H	\$850.00	
54.1	Spot	4:00:00PM- 5:00:00	Day,M-1	10/08/12 4:38PM (Mo)	00:30		OFA12Z141H	\$650.00	
55.1	Spot	5:00:00AM- 5:30:00	Day,M-1	10/08/12 5:23AM (Mo)	00:30		OFA12A138H	\$800.00	
56.1	Spot	5:00:00PM- 6:00:00	Day,M-2	10/08/12 5:13PM (Mo)	00:30		OFA12A138H	\$625.00	
56.1	Spot	5:00:00PM- 6:00:00	Day,M-2	10/08/12 5:43PM (Mo)	00:30		OFA12Z141H	\$2250.00	
57.1	Spot	5:30:00AM- 6:00:00	Day,M-1	10/08/12 5:42AM (Mo)	00:30		OFA12Z141H	\$2250.00	
58.1	Spot	6:00:00PM- 6:30:00	Day,M-1	10/08/12 6:13PM (Mo)	00:30		OFA12A138H	\$925.00	
59.1	Spot	6:00:00AM- 7:00:00	Day,M-1	10/08/12 6:14AM (Mo)	00:30		OFA12A138H	\$3000.00	
60.1	Spot	7:00:00PM- 7:30:00	Day,M-1	10/08/12 7:06PM (Mo)	00:30		OFA12A138H	\$1875.00	
61.1	Spot	7:00:00AM- 9:00:00	Day,M-2	10/08/12 7:30AM (Mo)	00:30		OFA12A138H	\$3000.00	
61.1	Spot	7:00:00AM- 9:00:00	Day,M-2	10/08/12 8:59AM (Mo)	00:30		OFA12Z141H	\$2000.00	
62.1	Spot	7:30:00PM- 8:00:00	Day,M-1	10/08/12 7:36PM (Mo)	00:30		OFA12A138H	\$2000.00	
63.1	Spot	9:00:00AM-10:00:00	Day,M-1	10/08/12 9:56AM (Mo)	00:30		OFA12Z141H	\$3000.00	
64.1	Spot	11:00:00PM-11:35:00	Day,M-1	10/08/12 11:13PM (Mo)	00:30		OFA12A138H	\$2000.00	
65.0	Spot	8:00:00PM-11:30:00	Per week (1),Sa	10/06/12 10:17PM (Sa)	00:30		OFA12Z141H	\$3300.00	M/G For 34.1,2,34.1,3,34.1,4
66.0	Spot	9:00:00PM-10:00:00	Per week (1),Su	10/07/12 9:22PM (Su)	00:30		OFA12A138H	\$6000.00	M/G For 42.1,1,42.1,2,47.1,1,47.1,2
67.0	Spot	10:00:00PM-11:00:00	Per week (1),Su	10/07/12 10:39PM (Su)	00:30		OFA12A138H	\$5400.00	
69.1	Spot	9:00:00PM-10:00:00	Per week (1),Fr	10/05/12 9:39PM (Fr)	00:30		OFA12A138H	\$2750.00	
70.0	Spot	6:00:00AM- 7:00:00	Per week (2),Tu,We,Th,Fr	10/03/12 6:23AM (We)	00:30		OFA12P130H	\$1500.00	
70.0	Spot	6:00:00AM- 7:00:00	Per week (2),Tu,We,Th,Fr	10/05/12 6:22AM (Fr)	00:30		OFA12A138H	\$1500.00	
71.0	Spot	11:30:00PM-12:05:00	Per week (1),Sa	10/06/12 12:23AM (Sa)	00:30		OFA12A138H	\$1500.00	
72.0	Spot	5:00:00AM- 5:30:00	Per week (1),Tu,We,Th,Fr	10/03/12 5:27AM (We)	00:30		OFA12A138H	\$1000.00	
73.0	Spot	3:00:00PM- 4:00:00	Per week (2),Tu	10/02/12 3:30PM (Tu)	00:30		OFA12A133H	\$500.00	
74.0	Spot	1:05:00AM- 3:00:00	Per week (1),Sa	10/06/12 3:17AM (Sa)	00:30		OFA12P130H	\$650.00	
75.0	Spot	8:00:00PM-10:00:00	Day,M-1	10/08/12 9:10PM (Mo)	00:30		OFA12Z141H	\$100.00	
76.0	Spot	12:00:00AM- 1:00:00	Day,Su-1	10/07/12 12:26AM (Su)	00:30		OFA12A138H	\$9250.00	M/G For 20.1,1
							OFA12A138H	\$250.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Obama/D/Pref/US (16256)
Agency Greer, Margolis, Mitchell & Assoc(2890)
Buyer KEULEMAN,KATIE
Salesperson Telerep/Washington DC, Washington DC (1040)
Product ph: (555) 555-5555
Brand Political - Federal Candidate (1067)
Act Types OBAMA FOR AMERICA (25777)
Est/Headline **National/Political**
Demo 1537/06269462
Revision
Comments OBAMA FOR AMERICA

Invoice 643244
Inv Date 10/28/2012
Terms Net 30
Contract 329204
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:57PM

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
77.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	10/07/12 6:29PM (Su)	00:30		OFA12Z141H	\$1500.00	
78.0	Spot	6:00:00AM- 7:00:00	Per week (1),Th,Fr	10/05/12 6:43AM (Fr)	00:30		OFA12A138H	\$1500.00	
79.0	Spot	7:00:00AM- 9:00:00	Day,Sa-1	10/06/12 7:55AM (Sa)	00:30		OFA12A138H	\$850.00	
80.0	Spot	7:00:00AM- 9:00:00	Per week (1),Su	10/07/12 7:53AM (Su)	00:30		OFA12A138H	\$850.00	
81.0	Spot	6:00:00AM- 7:00:00	Day,Su-1	10/07/12 6:43AM (Su)	00:30		OFA12A138H	\$675.00	
82.0	Spot	10:00:00AM-11:00:00	Per week (1),Th	10/04/12 9:59AM (Th)	00:30		OFA12A133H	\$375.00	
83.0	Spot	10:00:00PM-11:00:00	Per week (1),Su	10/07/12 10:30PM (Su)	00:30		OFA12Z141H	\$5400.00	
84.0	Spot	11:30:00PM-12:05:00	Per week (1),Sa	10/06/12 12:18AM (Sa)	00:30		OFA12A138H	\$1000.00	
85.0	Spot	1:00:00AM- 2:00:00	Per week (1),Su	10/07/12 1:24AM (Su)	00:30		OFA12A138H	\$100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



KAREN ELIZABETH TUECH
Notary Public State of Florida
My Commission Expires Dec 5, 2015
Commission # EE 127947
Bonded Through National Notary Assn.

Gross Total	\$311,370.00	Total Spots	165
Commission	(\$46,705.50)		
Net Total	\$264,664.50		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.